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Agenda

- NOAA and SSD Mission
- Major Customers
- Current and Future POES Product Applications

Mission

• NOAA's Mission:

To understand and predict changes in Earth's environment and manage coastal and marine resources to meet our Nation's economic, social and environmental needs

SSD's Mission:

To provide real-time global satellite products, interpretive analyses and other information from polar-orbiting and geostationary satellites to a diverse user community for environmental assessment, prediction and stewardship.

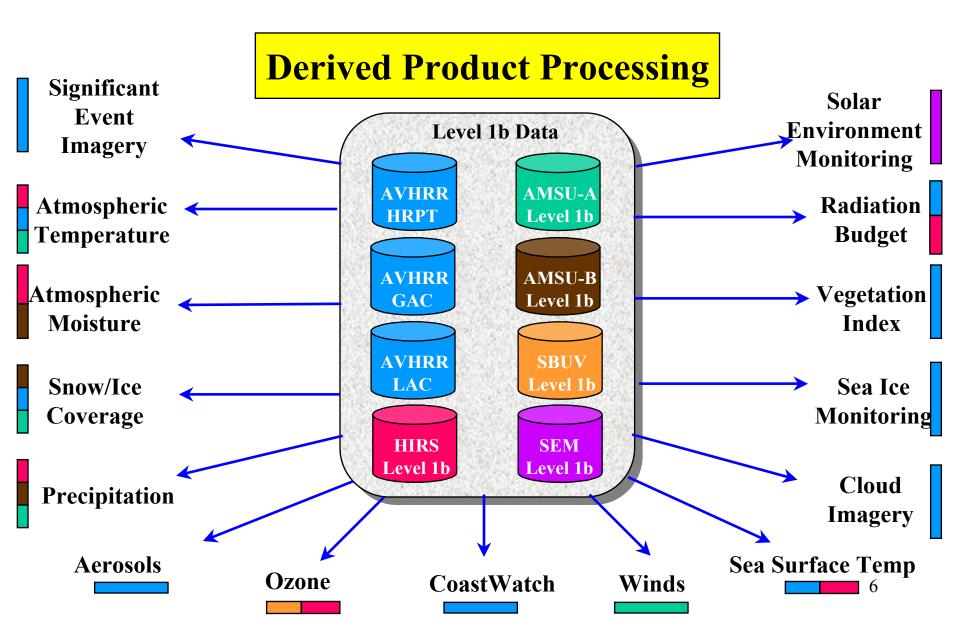
Major Customers

- Numerical Weather Prediction Centers
 - National Centers for Environmental Prediction (NCEP)
 - Joint Center for Satellite Data Assimilation (JCSDA) -- NOAA, NASA & DoD
 - FNMOC, ECMWF, UK Met Office, Meteo France, Japanese Met. Service
- National Weather Service
 - Forecast Field Offices (AWIPS Advanced Weather Interactive Processing Sys)
 - River Forecast Centers (RFC)
 - Alaskan VAAC
- NOAA Coast Watch (six regional nodes); Ocean Watch (N Pacific Demo)
- Other U.S. Federal Government Agencies
 - Dept of Defense (Joint Typhoon Warning Center)
 - Dept of Interior
 - Dept. of Agriculture
 - Federal Aviation Administration (FAA)
 - EPA
- Global Climate Community

INSTRUMENTS

- AVHRR- Imaging radiometer
- HIRS Infrared sounder
- AMSU-A Microwave sounder
- AMSU-B Microwave humidity sounder
- SBUV Ozone instrument
- SEM Space environment instrument
- DCS Data collection system
- SARSAT Search and rescue system

DATA to PRODUCTS



Current Products

Satellite Products (SATPROD)

http://satprod.osd.noaa.gov/satprod/controlcenter.cfm

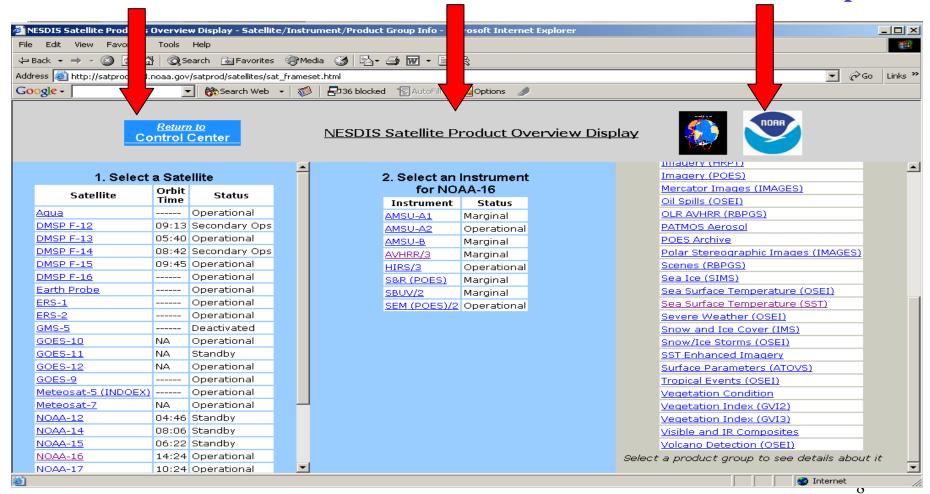


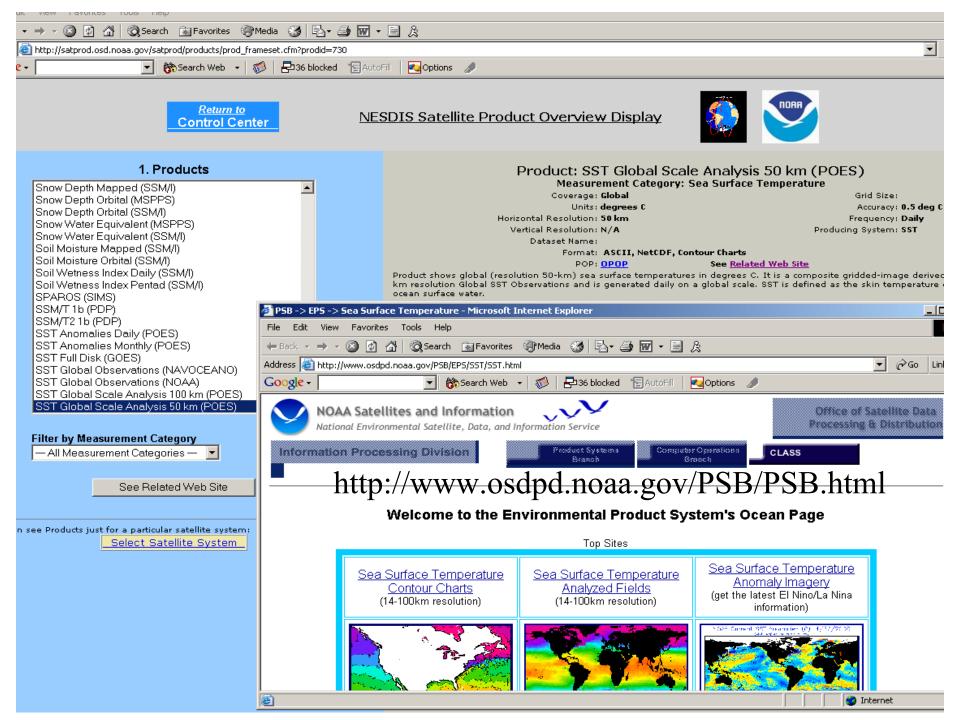
Current Products SATPROD Website

24 Satellites

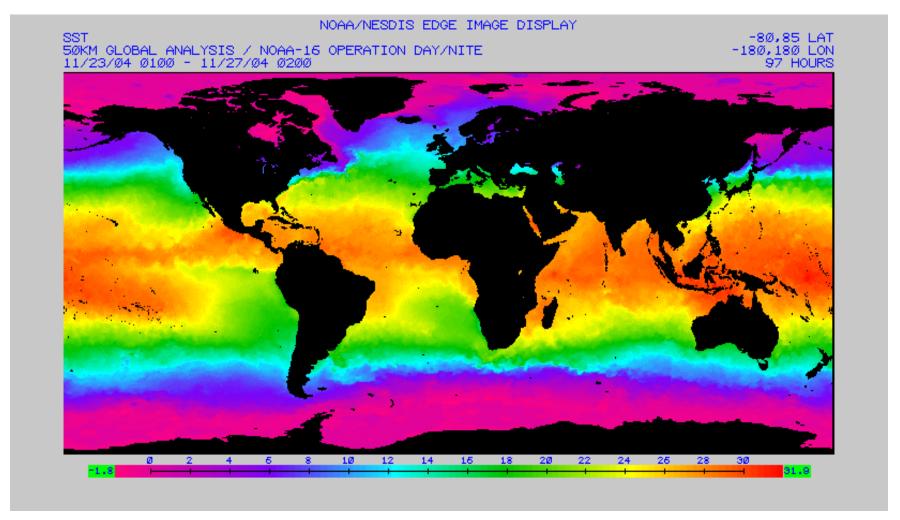
Sensors

Product Groups

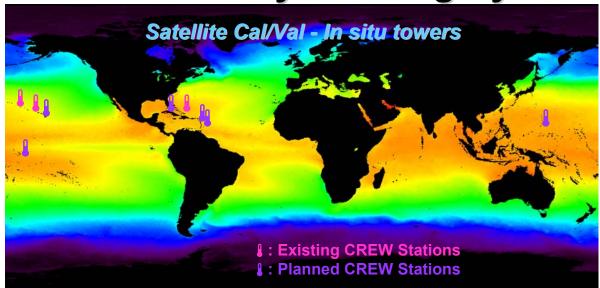




Sea Surface Temperature

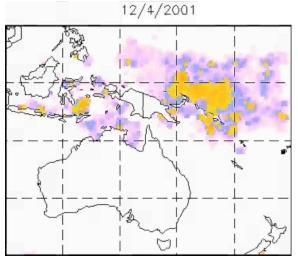


Coral Reef Early Warning System

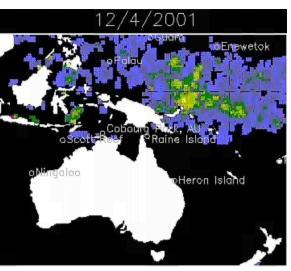


Bleaching Event: Great Barrier Reef







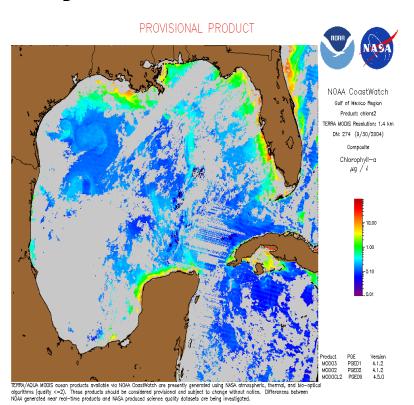


0.00 0.25 0.50 0.75 1.00 1.25 1.50 1.75 2.00 2.25 2.50 2.75 3.00 3.25 3.50 3.75 4.00 4.25 4.50 4.75 5.00

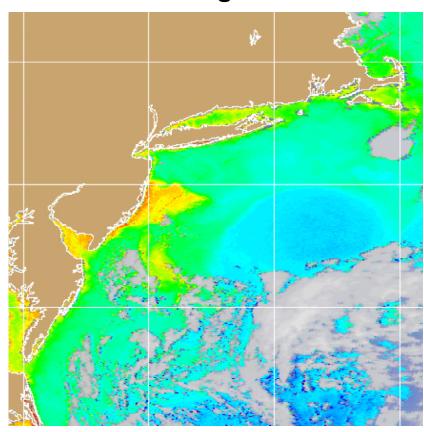
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Ocean Color

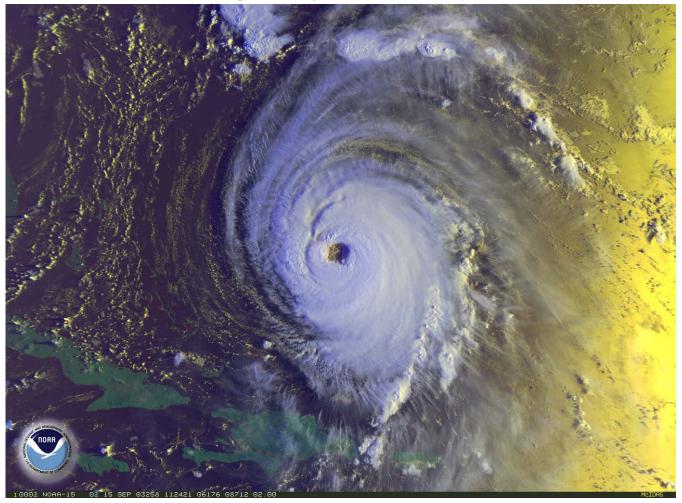
Chlorophyll-a from MODIS Sep 30, 2004



Harmful Algal Bloom 22 Aug 2001



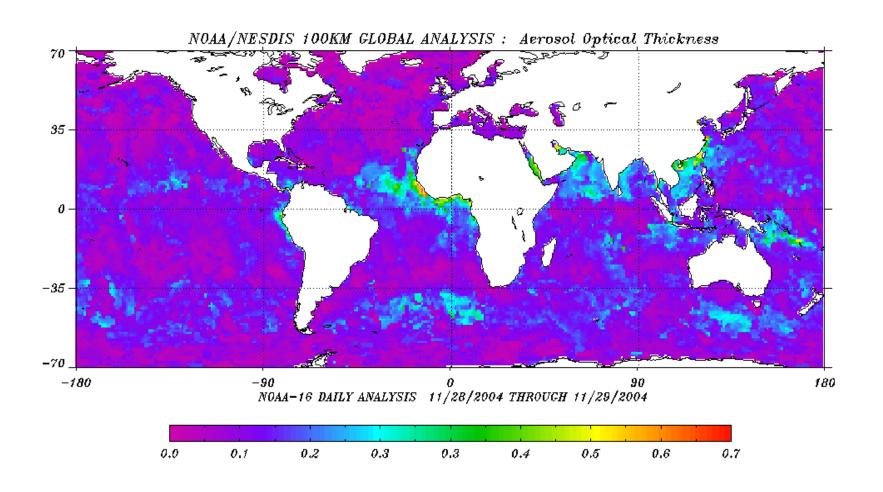
Operational Significant Event Imagery (OSEI)



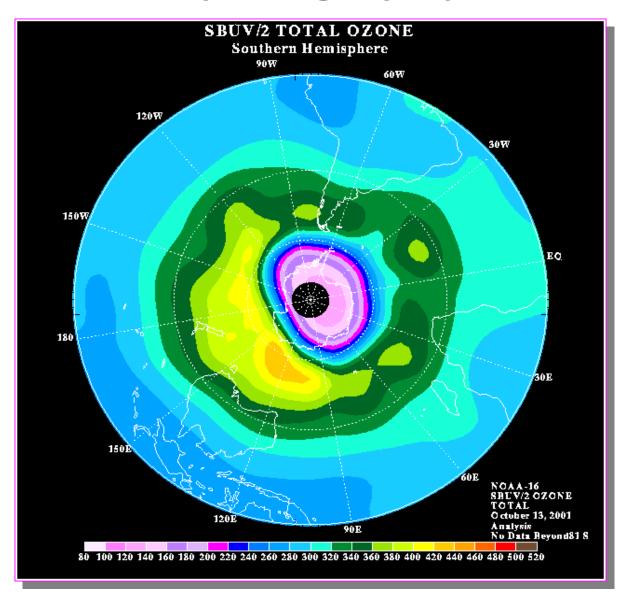
Hurricane Isabelle (Sept 15, 2003) N-15 AVHRR CH's 1,2,4

500mb - 5500mTEMPERATURE FIELDS NOAA/NESDIS EDGE IMAGE DISPLAY HIRS-3/AMSU-A 700mb - 3000m700 MB TEMP N-16 A2 RODF OPER / 05/28/01 1600 - 05/29/01 050 850 mb - 1500 mNOAA/NESDIS EDG 14

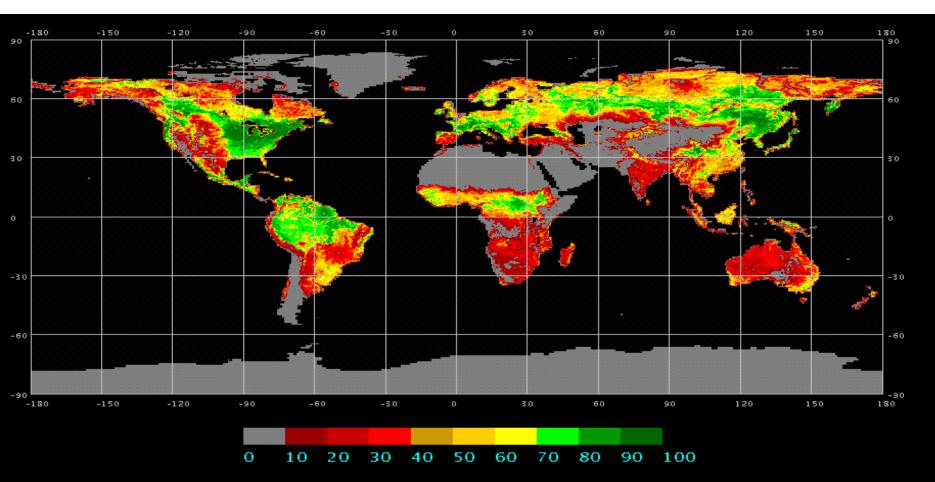
Aerosols



Total Ozone

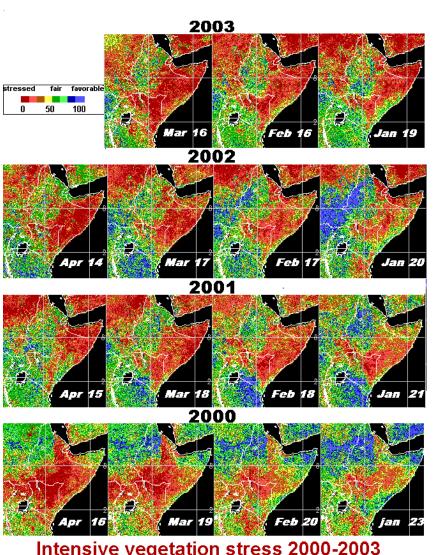


Green Vegetation Faction(Derived from AVHRR NDVI Product)



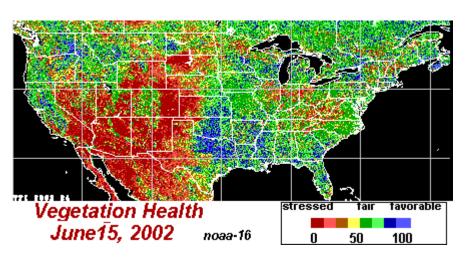
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Drought/Vegetation Health

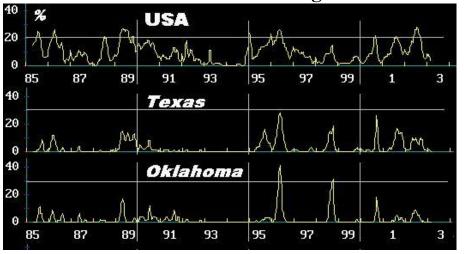


Intensive vegetation stress 2000-2003
HORN of AFRICA

AVERA from NOAA-14 & 16

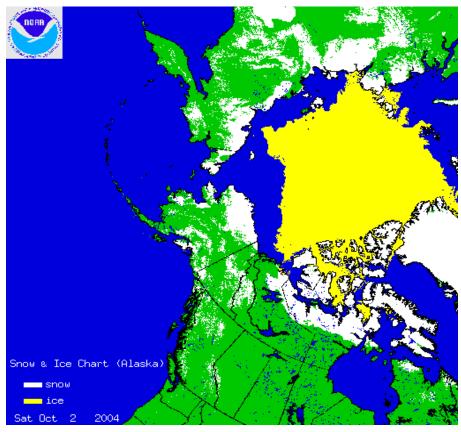


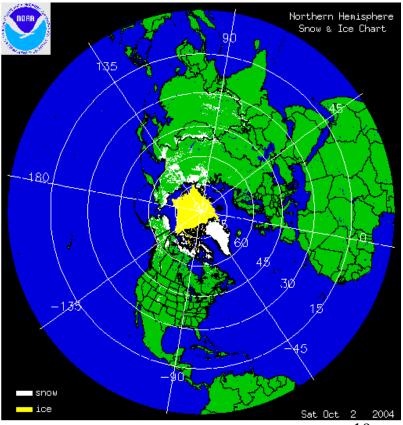
Time Series of US and State Drought-afflicted Area



Snow/ Ice Program

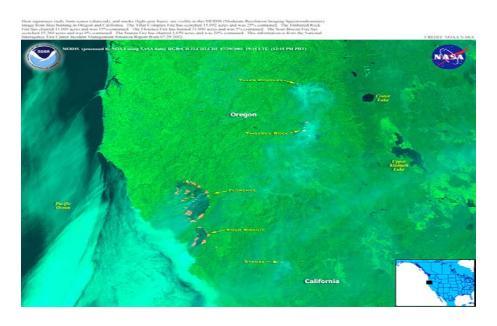
- Interactive Multisensor Snow and Ice Mapping System (IMS)
- Produced once per day (approximately 4 km)
- Used daily as a primary input to several NCEP forecast models





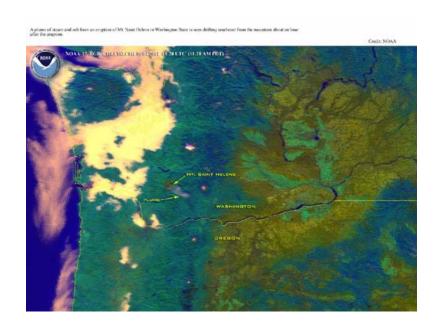
Hazards Support

Fire Products



 Geo-referenced images distributed on Fire Web-GIS page.

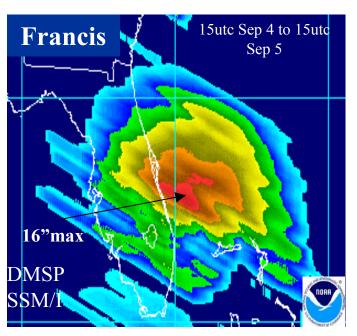
Volcanic Ash

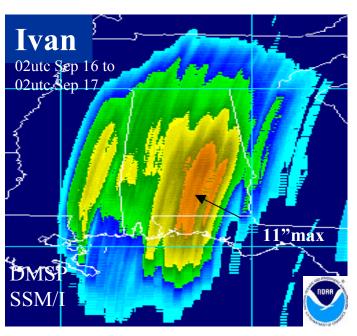


Mt Saint Helens 4 Oct 2004 NOAA-17 Image

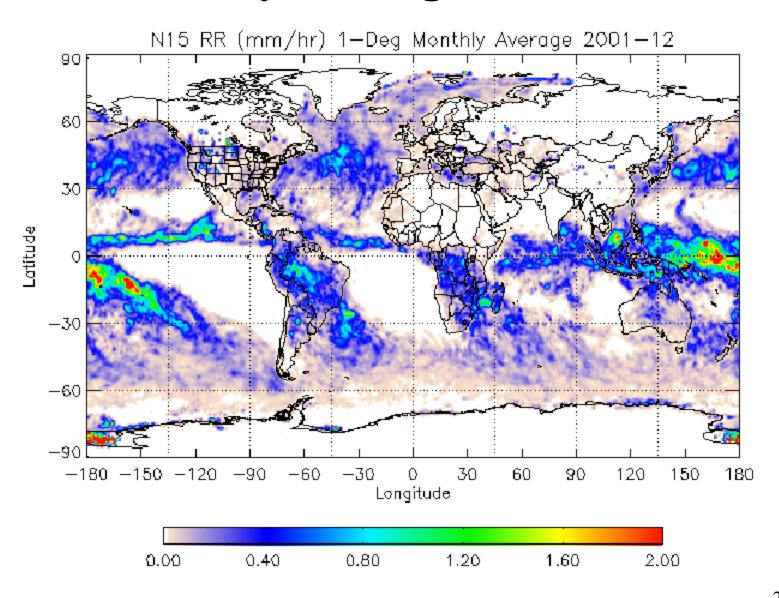
Tropical Rainfall Potential (TRaP)

 Generated whenever a new tropical storm forecast bulletin or new microwave rain rate data becomes available for a given numbered or named storm.





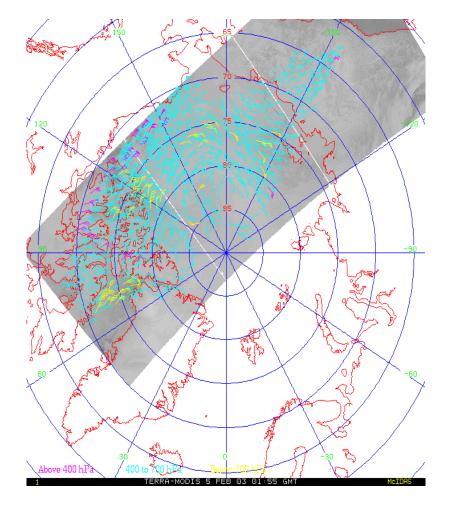
Monthly Average Rain Rate



Polar Winds

- Assimilation into numerical weather prediction
 - ECMWF, JMA, CMC, UK Met, FNMOC, NCEP, & others
- Impact: ECMWF reported a fairly large forecast improvement for the northern hemisphere

MODIS Polar Winds



Future Operational Satellites Improved Product Support

- Initial Joint Polar System (IJPS) Readiness
 - NOAA-N HIRS-4 and MHS Instruments
 - METOP Instruments (IASI, ASCAT, GRAS, GOME) and global 1 km AVHRR data
- NPP/NPOESS Planning
 - 146 NPOESS product requirements supporting 628 NOAA mission needs

